
TICHENOR CLINIC FOR CHILDREN

4TH Annual **SUPER HERO CARNIVAL** & Resource Fair



**SPONSORSHIP
OPPORTUNITIES**



TICHENOR CLINIC FOR CHILDREN

4th Annual Tichenor Super Hero Carnival & Resource Fair
Saturday, June 1, 2019, 11 a.m. to 3 p.m.
1660 Termino Avenue Long Beach CA 90804

Dear Friend:

Tichenor Clinic for Children invites you to become a sponsor for our 4th Annual Tichenor Super Hero Carnival & Resource Fair. This family fun/community driven event will be held on June 1, 2019 at Tichenor Clinic for Children's facility from 11 a.m. to 3 p.m. We host this carnival in June to celebrate the beginning of summer and provide a welcoming safe place for our clients and families to have fun. This event continues to grow with over 500 people attending and a dozen exhibitors each year.

By giving to this event, you'll be supporting our mission of maximizing children's abilities by providing them access to rehabilitative and enrichment services. Every year we have over 13,000 patient visits. Most of our clients are low income or no income with nowhere to turn to get therapy and services. This will be a great opportunity for your business to support a noteworthy cause as well as market your brand with a long standing non-profit in Long Beach, Tichenor Clinic for Children.

Tichenor Clinic's Annual Super Hero Carnival & Resource Fair is a free, public event for children with disabilities and their families. We will have games, food, children's crafts, entertainment and music. Our carnival will also include a resource fair where families can learn about different programs, services, and resources that could be valuable to them - all in one family fun event!

We hope we can count on you to support our Super Hero Carnival. If you would like sponsor this event or learn more about the programs and services we provide at Tichenor Clinic for Children, please feel free to contact me at (562)597-3696 or at joan.marcial@tichenorclinic.org. All donations made to the clinic are tax deductible to the extent allowable by law. Tax ID# 95-1647800

Thank you in advance for your consideration.

Sincerely,

Joan Marcial
Development Director

"A PUBLIC BENEFIT NONPROFIT CLINIC SERVING THE CHILDREN OF LONG BEACH SINCE 1926."

1660 Termino Avenue, Long Beach, CA 90804
(562) 597-3696 * Fax (562) 597-8717 * office@tichenorclinic.org

www.tichenorclinic.org

TICHENOR CLINIC FOR CHILDREN

4th Annual Tichenor Super Hero Carnival & Resource Fair
Saturday, June 1, 2019, 11 a.m. to 3 p.m.

SPONSORSHIP OPPORTUNITIES

SUPERHERO SPONSOR - \$1,500

- Prime spot on all event marketing materials with largest logo
- Logo displayed at event
- Name and logo recognition along with a special highlight article of your business in the Tichenor Newsletter
- Promotional shout outs on our social media pages
- Public, verbal recognition at event
- Best vendor space location with highest foot traffic
- Opportunity to distribute branded material to every attendee at check-in
- Logo placement with link to your homepage on Tichenor's website for one year

"INCREDIBLES" LEVEL - \$1,000

- Logo on event marketing materials with second largest logo
- Logo displayed at event
- Name and logo included in Tichenor's newsletters
- Promotional shout outs on our social media pages
- Logo placement on Tichenor's website for one year
- Opportunity to distribute branded material to every attendee at check-in
- Preferred vendor space location

"CAPTAIN" LEVEL - \$500

- Logo on event marketing materials with third largest logo
- Logo event poster displayed at event
- Name and logo included in Tichenor's newsletters
- Promotional shout outs on our social media pages
- Good vendor space location
- Logo placement on Tichenor's website for one year

"MINION" LEVEL - \$250

- Logo on event marketing materials

- Logo on event poster displayed at event
- Name included in Tichenor's newsletters
- Promotional shout outs on our social media pages
- Good vendor space location

SIDEKICK LEVEL - \$100

- Name included in Tichenor's newsletters
- Promotional shout outs on our social media pages
- Vendor space location

Deadline for Sponsorships: May 10, 2019

Monetary donations in any amount are welcomed and appreciated. Donations help Tichenor Clinic for Children offer free programs and services to children and families in need. In-kind donations of prizes and services are also appreciated.

About Tichenor Clinic for Children:

Tichenor Clinic's mission is to maximize children's abilities by providing access to rehabilitative and enrichment services. Founded by Adelaide Tichenor to help children with chronic orthopedic disabilities regardless of their ability to pay, the Clinic is one of the oldest nonprofit community clinics in Long Beach. *We are not federally funded and have sustained by private contributions and community support.* **All services are provided to the children and families for free or at a low cost.** Today, there are six child-focused programs, each of which aims to provide children with the therapy and support they need to achieve the healthiest development trajectory possible.

Recognizing the crucial role family and environment play in children's development, Tichenor Clinic also has a Parent Support Group program. The Parent Support Group seeks to make families aware of the resources available to their child; teach parents about their educational rights and responsibilities; inform parents on how to be advocates for their child and other special needs children; and connect parents with families in similar situations.

Questions?

Contact: Joan Marcial at joan.marcial@tichenorclinic.org or call (562)597-3696

TICHENOR CLINIC FOR CHILDREN

**4th Annual Tichenor Super Hero Carnival & Resource Fair
Saturday, June 1, 2019, 11 a.m. to 3 p.m.**

Name of Organization/Business _____

Type: Nonprofit For-profit

Mailing address _____

City _____ State _____ Zip _____

Contact Person _____ Title: _____

Email _____ PH _____

Please email your preferred logo to Joan Marcial at joan.marcial@tichenorclinic.org in jpg or png format (1MB) preferred. Each sponsorship includes a vendor space at the event where you will be provided with a table and two chairs. Tichenor Clinic for Children is a 501(c)3 organization (Tax ID# 95-1647800). NOTE: No good or services may be sold at this event.

SPONSORSHIP LEVEL: (check one)

_____ \$1,500 – Super Hero

_____ \$1,000 – Incredibles

_____ \$500 – Captain

_____ \$250 – Minion

_____ \$100 – Sidekick

Submit completed Sponsorship Form and logo (if applicable) to:
Joan Marcial at
joan.marcial@tichenorclinic.org
or Fax to (562)597-8717

Deadline for Sponsorships:
May 10, 2019

PAYMENT INSTRUCTIONS

Make checks payable to Tichenor Clinic for Children. Mail check with a copy of your completed sponsorship form to: Tichenor Clinic 1660 Termino Avenue Long Beach, CA 90804. You can also pay for your sponsorship online at <https://www.tichenorclinic.org/2019-super-heroes-carnival.html>

TICHENOR CLINIC FOR CHILDREN

4th Annual Tichenor Super Hero Carnival & Resource Fair

Exhibitor/Community Resource Application

Saturday, June 1, 2019, 11 a.m. to 3 p.m.
1660 Termino Avenue Long Beach, CA 90804

Deadline: May 24, 2019

Nonprofit exhibitors: FREE / For-profit exhibitors: \$100
No goods or services may be sold.

Organization _____

Address _____

City/State/Zip _____

Contact person _____ Title _____

PH _____ Email _____

Nonprofit mission/description _____

We will provide:

- a table
- two chairs

Exhibitors must bring:

- a 10' x 10' canopy (highly recommended)
- a donated item (\$15 value) for opportunity drawing
- a power supply, if needed (no electricity available)
- a simple craft or activity for your table

Submit to Mayra Jimenez at office@tichenorclinic.org or fax (562)597-8717

Questions? Call Mayra at (562) 597-3696

www.tichenorclinic.org